

# Shane Murphy

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**ABOUT** 

An award-winning editor, animator, mograph/vfx artist with an unyeilding passion for storytelling. With a background creating innovative content like interactive film, automated tools, trans-media marketing, and web content. By having a wholistic understanding of storytelling and the post-production experience that tells that story, the results are efficient project management, deliberate creativity, and

# Broadcasting and Electronic Communication Arts (B.A.)

San Francisco State University 2016

# SR. VIDEO CREATOR MUTESIX JUL/19 - PRESENT

The lead editor for the agency, responsible for post-producing high priority, high budget direct response content. Responsible for managing a team of editors, including a general leadership role for editors across the enterprise.

### Brought VFX work in-house

Able to save the company thousands of dollars per project for coverups, clean-ups, rotoscoping, motion tracking and compositing that were no longer outsourced.

### Motion graphics and animation

Design and Animation skillsets gave Mutsix a high quality end product from title to title.

#### Automated video content for Black Friday sales

Created automated workflows and systems so that templatized content could be exponentially customized and scalable, allowing clients the abillity to go-to-market faster than the competition.

# LEAD VIDEO EDITOR SEISMIC SOFTWARE JUL/17 – JUN/19

Lead Producer and Editor for end-to-end video production. ideation, design, production, editing, and distribution of best in-class B2B video and web content for the entire enterprise. Video content includes animated explainers, live-action video, product showcases, interactive video displays, platform demos, customer testimonials, software tutorials, live streaming, social media content, and office culture videos.

## Produced over 100 publicly facing videos during tenure

Traditional, social, web and interactive video and animations across the enterprise.

### Built an automated video template bot

A system that facilitated the production of high-quality, customized ABM video for sellers to use on any prospect or company.

#### Seismic has saved more than \$2 million from videos

Done by moving outsourced content in-house and establishing work-flow efficiencies. The company has made 10x that much in generated sales revenue.

## MEDIA PRODUCER MURPHY MEDIA JAN/16 – JUL/17

Award-winning producer, director and editor working with clients across California to create innovative and interactive video content, including as a post-production consultant on the documentary "Rising Storm" and for the Los Angeles software company, Bebop Technology.

## Winner of the 2017 Vista Project Next Gen Cinema Project

"Sirens" was the first interactive theatrical short film in the US, premiering at the 2017 CinemaCon Convention.

## HARD SKILLS

PREMIERE
AFTER EFFECTS
PHOTOSHOP
ILLUSTRATOR
INDESIGN

LOGIC PRO X DAVINCI RESOLVE

AE EXPRESSIONS

CINEMA4D

EXTENDSCRIPT

# SOFT SKILLS

Detailed in Pre-production Planning
Comprehensicve Expert in Post
Strong Project Manager
Experienced Field and Studio Director
Timely on-set DIT
Best-In-Class Editor and Post-Producer
Adept Motion Graphics Artist and Animator
Adaptable team leader
Empathic teammate
Wholistic understanding of storytelling
Grounded in design principles
Reliable VFX artist